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Final

DATE: July 27, 2006
TO: Members Advisory Group
FROM: Mark Bagdovitz, Acting Chair and Brian Lipscomb, CBFWA
SUBJECT: Action Notes for the 7/18/2006 MAG Meeting

Members Advisory Group Teleconference Meeting

Tuesday, July 18, 2006

CBFWA Office, Portland Oregon

The support material for the 7/18/2006 MAG Teleconference is posted at:

<http://www.cbfwa.org/committees/Meetings.cfm?CommShort=MAG&meeting=all>

These action notes were approved as final at the 8/15/06 MAG Meeting.

Action Notes

Attendees: Lawrence Schwabe, BPT; Lonny Macy, CTWSRO; Dave Statler, NPT; Doug Taki, SBT; Mark Bagdovitz, USFWS; Dick Stone, WDFW; Pat Burgess, Tana Klum, Kathie Titzler, Neil Ward, Frank Young, CBFWA

By Phone: Brian Lipscomb, CBFWA; Phil Roger, CRITFC; Lynn DuCharme, CSKT; Carl Scheeler, CTUIR; Bill Hutchinson, IDFG; Sue Ireland, KTI; Brian Marotz, MFWP; Tony Nigro, ODFW; Gwen Lankford, Sapphire Strategies

Time	Objective 1. Committee Participation	100%
Allocation:	Objective 2. Technical Review	0%
	Objective 3. Presentation	0%

ITEM 1: Introductions and Approval of Agenda

ACTION In the interim waiting for others to join the meeting, the MAG began with introductions and preliminary tasks.

- Mark Bagdovitz moved to accept agenda as presented.
- Dick Stone seconded motion. Motion passed, action approved.

Lynn DuCharme joined the meeting but wasn't feeling well and requested that Mark Bagdovitz chair the meeting on her behalf.

ITEM 2: Approve 6/20/06 and 7/7/06 MAG Meeting Draft Action Notes as Final

ACTION • Dick Stone moved to accept 6/20/06 and 7/7/06 MAG Meeting action notes as final.

- Lawrence Schwabe seconded motion. Motion passed, action approved.

Mark Bagdovitz expressed his appreciation to Admin staff for their work in producing such comprehensive notes for the 6/20 & 7/7/06 meetings.

ITEM 3: Project Priorities Response to NPCC & BPA from the Members

Discussion:

Dick Stone referred the MAG to a document in the meeting packet and posted on the web identifying critical projects and comments by the AFAC. The document lists projects and briefly summarized consequences if funding is dropped or if not funded adequately.

The question Dick posed to the MAG: do we as an organization identify the projects that were left out of the mix in the province and mainstem systemwide sorting and identify them in a letter to Council?

Dick's question prompted a lengthy discussion. Highlights of that discussion:

- The spreadsheet provided does not identify all the projects that need to be addressed.
- The intent would be to identify bio/management consequences, including projects that will affect BPA's ESA commitments under the Remand and also accumulative losses to hydropower systems whether ESA or not. Brian Lipscomb cited BPA's previous comments in correspondence to the Council regarding BPA's willingness to implement necessary mechanisms to meet ESA needs.
- Mark Bagdovitz queried as to the MAG's consensus regarding BPA agreeing to increase funding in the past and asked for suggestions. Dave Statler commented that CBFWA submitted comments previously, followed by project solicitation comments, and he suggested looking at those comments to see if CBFWA foretold potential consequences.
- Remand will be layered on top of what Council is doing now. Another reiteration may be required after Remand process.
- Mark Bagdovitz commented that it may be best to not just identify top layer of projects to the Council representing a minimal funding alternative. 1-2M over budget versus 13-15M over budget could prompt the Council to recover cost pulling from other projects.
- List all implications prompting for considerable need to justify increase in funding.
- Distinctions made between new and ongoing projects can be a reasonable 1st filter.
- Neil Ward cautioned that although a project has a new project number, it may still be an ongoing project.
- Tony Nigro commented that completing this exercise will guard against claims in future that "no one let us know" of the consequences. Tony added to let the record show that we are, and that the council is, building-in their process. Go on record that the current process has its flaws resulting in significant bio/management risks.
- The review should be completed with respect of the work already done by the local groups. This exercise is not meant to disregard the local groups' judgment.
- The work groups can review the projects and identify biological and management implications, providing information in an outline format with a narrative for each project and finalized with a cover letter with comments geared toward BPA approval for more funds to insure that critical needs are met.

ACTION

There isn't enough time for the committees to convene formally. The MAG suggested interaction via email and phone and suggested that the work group challenge the project sponsors to write the narrative.

- Brian Lipscomb concluded that Dick Stone and Neil Ward will work together to draft the cover letter to the Council advising of consequences if projects are not funded, or if short-funded.
- Neil Ward and Tom Iverson will review the list of projects and identify what is critical. They will request the project sponsors to provide narrative.
- This information is due out to MAG for feedback by end of the week of 7/24 with intent to put this item before the Members at 8/2/06 Meeting.

ITEM 4: August Members Teleconference Agenda

Set agenda for Members' August 2, 2006 Teleconference from 1:00-4:00 pm scheduled at the CBFWA Office, Portland OR.

Discussion: *Within the meeting, the placement of this agenda item was moved to the end of the meeting. Suggested agenda items:*

- Project Priorities Response to NPCC & BPA
- Summer Meeting Logistics

ITEM 5: Selection of a Subcommittee and Meeting Dates for RM&E and Wildlife Mitigation Coordination Position Interview Process – Brian Lipscomb

The position description announcement is posted on the CBFWA webpage and the interview process will begin on approximately 8/1/06 with intent to finalize the process in time for someone to start by 10/1/06. Position description linked at: http://www.cbfwa.org/RegionalIssues/Correspondence/CBFWA/2006_0627WACCordinator.pdf

Discussion: Brian Lipscomb requested at least three volunteers for a MAG subcommittee toward selection of a replacement for the RM&E and Wildlife Mitigation Coordinator position, which will be left vacant by Frank Young's retirement.

- Carl Scheeler brought up that the job description is written as a hodgepodge of tasks and responsibilities that are well suited to Frank but may pose difficulty to recruit and fill. Carl asked Brian to define what the priority is in filling this position? Brian responded that the priority is RM&E and Wildlife and that it would be advantageous to select candidates strong in RM&E. Carl stated that a job announcement more focused in priorities would probably bring in a whole different set of applicants.
- Pat Burgess relayed, per Jann Eckmann, that as of Friday, July 14th no applications had been received.
- Mark Bagdovitz stressed the importance of Brian having a clear conversation with the subcommittee to make sure that they understand the priority tasks.

ACTION

- Volunteers include Carl Scheeler, Dave Statler, and Mark Bagdovitz (provisional). Tony Nigro suggested Michael Pope, ODFW.
- Frank will follow-up to see if Sam Sharr (IDFG), Charlie Petrosky (IDFG) or Peter Hahn (WDFW) is available. Brian Marotz (MFWP) was recruited as alternate.

ITEM 6: Selection of Fish Passage Oversight Board Work Group

Discussion: As part of the review of the ongoing 07-09 project solicitation process the integral role that CBFWA and the Members have in making the FPC successful was evident. As a result, Brian Lipscomb proposed to the MAG that a Fish Passage Oversight work group or MAG subcommittee be established to review the mainstem amendments and propose appropriate CBFWA actions.

- Dave Statler stated that the agenda item is asking for establishing a work group and suggested that prior to being asked to sit on a committee that the MAG members should have clear and explicit directions prior to the request. He would like to see 2-3 explicit bullet points on why this is being requested and what is expected to be accomplished.
- Tony Nigro suggested that the MAG look at what the Mainstem Systemwide Review Team recommended to Council. The proposal calls for oversight needs for the FPC under CBFWA. We must look at how our management structure will fit with Council oversight (internal) structure and how it will relate to the oversight board the Council has established.
- Mark Bagdovitz asked if we ignore the issues currently in litigation? Tony Nigro stated that we must be cautious. The proposal must be consistent with the litigation outcome. Context of deliberation in the existing adopted program has not changed

or modified the program to date. Brian Lipscomb stated that he will take responsibility for keeping the Members up-to-date with FPC litigation issues.

ACTION

- Brian Lipscomb and Michele DeHart will draft up initial strategies and actions for CBFWA to consider to implement the 2003 mainstem amendments and will bring that back to the MAG at the 8/15/06 meeting.

ITEM 7: Finalize Public Relations Strategies

Finalize draft marketing plan for strategies laid out in the work plan from PR Representative Gwen Lankford, Sapphire Strategies.

Discussion:

Gwen Lankford began by asking if the MAG had any questions with regard to the PR implementation plan that she detailed recently for the MAG and the Members. No immediate questions were raised for Gwen.

- Brian Lipscomb stated that the action called for in today's meeting was for the MAG to recommend the plan for Members' approval at the summer meeting. Dave Statler suggested that Gwen create a cover memo providing context to Members for the need for this plan. It was suggested that the cover letter be tied back to the Members' "New Directions Work Plan."

Gwen provided mock-ups of a new logo with the intent of developing a new concept embodying what is symbolic with CBFWA. Gwen articulated that the old logo was outdated in style and content. Gwen provided examples of the new logo within varying headers and in memo form listing the Members in side bar style. Gwen also incorporated the logo into a mock-up of the cover of the Status of the Resource Report. The mock-ups can be viewed at

<http://www.cbfwa.org/committees/Meetings.cfm?CommShort=MAG&meeting=all>.

Kathie Titzler pointed out from an accounting standpoint that cost must be an important factor in selecting a new design. Gwen stated that the logo mock-up is two-tone to cut down on expense. Upon suggestion of the use of a watermark, Gwen stated that watermarks usually don't copy as well and printing costs are more expensive.

- Tony Nigro specifically indicated that they (State of Oregon) supported the proposed changes to the header, side bar list, and logo as presented by Gwen. Mark Bagdovitz (US Fish and Wildlife Services) also supported the changes. However, several members indicated they were not comfortable with the logo, primarily because it didn't reflect "wildlife." The other changes appeared to be supported by many of the MAG members but since this was the first time anyone had seen the changes, they needed some time to think about them and to discuss the ideas with their Policy Members.
- It was agreed that Gwen will develop a couple additional design examples and will bring those back to the MAG for comment on August 15th. Mark Bagdovitz instructed MAG members to pass any additional comments on to Brian and he'll relay them to Gwen.

ACTION

- Dave Statler moved to approve for Gwen to work with the MAG to send proposed plan to the Members at the Summer meeting.
- Lynn DuCharme seconded motion. Motion passed, action approved.

ITEM 8:

Summer Members' Meeting Agenda – Brian Lipscomb, Lynn DuCharme, and Mark Bagdovitz

- Responses to Prioritization Process
- Charter Actions
- Discuss the NPCC Amendment Process. Are Members in agreement with the current structure?
- Review and discuss AHA process.
- Wild Salmon Center partnering discussion – identify the most viable salmon populations.

- ISRP Presentation

Discussion: Mark Bagdovitz relayed the results of a poll to Members regarding their preference on the date change.

- For the 29-30th : 6
- 30-31st : 2 definite, 1 tentative
- Open but prefers 30-31st : 3
- Open to either date: 5

The MAG agreed that the meeting would be held on the 30th & 31st and would be 1½ days instead of two full days. The Members will meet on the 30th for the full day and extend into evening session if necessary and on the 31st they will adjourn at 12:00 noon.

ACTION:

- Tony Nigro moved to change the Summers Members' meeting to Astoria, OR beginning at 9:00 a.m. on Wed, 8/30 and adjourning at 12:00 noon on 8/31.
- Lynn Ducharme and Dave Statler simultaneously seconded motion. Motion passed, action approved.

Discussion: The agenda is still being roughed out. Of the suggested agenda items listed, Brian Lipscomb stated that the ISRP presentation may or may not be included. Mark Bagdovitz recommended that the meeting begin with the items cued up by the MAG.

ITEM 9: Members SOW Review – Kathie Titzler, CBFWA

Discussion: In the June 20th MAG meeting, a request for a budget increase prompted a discussion regarding what the established guidelines are with regard to the use of funds. In follow-up to that discussion, Kathie presented the *Scope of Work 4/1/06-3/31/07 Description of Services/Deliverables*.

Kathie provided an example with regard to reimbursement for participation in meetings: She stated that if a Member attends a meeting and the discussion relates to the Members' own projects, then the Member would bill toward their own projects. If the Member attends a meeting and the discussion is of a regional nature, the Member would bill CBFWA.

Kathie stated that the majority of expenses fall under Task #1 on the Scope of Work: Participation in CBFWA committees, PNAMP, LTWG, RCG, BOG, NPCC, and BPA. Kathie stated that the committees listed are examples and not a comprehensive list.

Members can call Kathie if they have any questions. The document Kathie presented can be found on the CBFWA website at

<http://www.cbfwa.org/committees/Meetings.cfm?CommShort=MAG&meeting=all>.

ITEM 10: CBFWA Committee Updates

Discussion: **AFAC:** Dick Stone advised that the focus of the AFAC recently has been discussing project selection and solicitation. The group produced the chart presented earlier in the meeting under Item #3. Dick stated that he is retiring from the WDFW and Dave Ward will resign his position of Vice Chair. Elections to fill those vacancies will take place in September.

WAC: Dick Stone advised that the WAC will be meeting on July 19th & 20th at YN. The group will tour projects on Wednesday and on Thursday the group will meet to discuss crediting, identifying missing projects, etc.

RFAC: Lawrence Schwabe advised that during June the group's focus was on the ISRP comments that were reviewed with the MAG on July 7th. Neil Ward is developing Sturgeon Summit Research and critical uncertainties document.

ITEM 11: Discuss Changing August 15, 2006 MAG Meeting date – Brian Lipscomb

Discussion: Brian Lipscomb requested that the MAG change the August 15th meeting date to another date. He will be out of town on a family obligation and won't be able to attend the August 15th meeting. After some discussion, it was agreed that the meeting date would not be changed. Brian will work with CBFWA staff to ensure that meeting information

is organized and represented on his behalf.

ITEM 12: The Salmonpeople Tour This item was added to the agenda by Brian Lipscomb at the close of the meeting.

Discussion: Peter Donaldson, whose father, Jack Donaldson, was a past CBFWA Executive Director, is the driving force behind Salmonpeople, a one-man show described as an outreach and education strategy in the salmon restoration arena, currently under a watershed based theme.

Peter has approached CBFWA requesting cosponsoring with CBFWA to encourage more subbasin planning or revisiting subbasin planning. The initial investment is \$2500 with future costs open for discussion. The funds could come out of the Members' dues. Peter has been performing in Puget Sound and Seattle area. CBFWA would be the first exposure in the basin.

The MAG had questions relative to understanding more about how this would fit in with CBFWA. Carl Scheeler suggested that we have Gwen Lankford look at this and get her professional opinion from a media standpoint. Kathie Titzler suggested that Brian ask Peter Donaldson to make a presentation to the MAG on 8/15.

- Brian said he will request that Peter Donaldson attend on the 15th and he'll cue this up for the 8/15 MAG meeting agenda.

FYI ITEM: Members and MAG Meeting Information:

Next regular monthly MAG Meeting is August 15, 2006. Monthly MAG meetings will continue to be the 3rd Tuesday of each month.

The MAG will set an agenda for the Members' monthly meetings during their monthly MAG meetings. Monthly Members' Teleconferences are scheduled for the 1st Wednesday of every month in 2006 from 1:00pm to 4:00pm.

The Summer Members' Meeting is scheduled for August 30-31, 2006 in Astoria, Oregon.

Meeting adjourned.