



Draft

September 15, 2006

Summer Members' Meeting – Astoria, Oregon
August 30-31, 2006

Draft Action Notes

The support material and reference documents for the August 30-31, 2006 Members meeting will be posted at <http://www.cbfwa.org/committees/Meetings.cfm?CommShort=Members&meeting=all> for your information.

Day One – Wednesday, August 30, 2006

Attendees: Chairman Ron Trahan, CSKT; Gary Aitken, Sr., KTI; Lawrence Schwabe, BPT; Ronald Peters, Cd'AT; Lynn DuCharme, CSKT; Bill Towey, CTCR; Carl Scheeler, CTUIR; Lonny Macy, CTWSRO; Michele DeHart, FPC; Peter Hassemer, IDFG; Sue Ireland, KTI; Dave Statler, NPT; John Palensky, NOAA Fisheries; Tony Nigro, ODFW; Bruce Schmidt, PSMFC; Gwen Lankford, Sapphire Strategies; Doug Taki, SBT; Tim Dykstra, SPT; Mark Bagdovitz, USFWS; Bill Tweit, WDFW. *CBFWA Staff:* Brian Lipscomb, Jann Eckman, Kathie Titzler, Trina Gerlack, Tom Iverson, Tana Klum, Amy Langston, Neil Ward, & Frank Young

8/30/06

Speakers and Guests: Joan Dukes, NPCC; Doug Marker, NPCC; Lynn Palensky, NPCC; Geoffrey S. Whisler, ODFW; Tod Jones, CEDC Fisheries Project

Welcome, opening remarks, and invocation – Chairman Ron Trahan

ITEM 1: Introductions, Roll Call, and Approval of Agenda

Discussion: During introductions, each Member shared their expectations for the next two days. The interests stated include: funding issues; NPCC solicitation process; working relationships and processes affecting decisions in the region; Charter actions; review CBFWA roles; SOW; and internal operations; new logo designs; long term vision for CBFWA; discuss process for Upper Snake Tribes to charter like CRITFC; and StreamNet project.

Action: **Approve agenda as presented.**

The Data Management agenda item would be discussed at the end of today's meeting to accommodate staff and Members' schedules to attend the 8/31/06 NPCC F&W Committee Meeting in Portland.

- Mark Bagdovitz moved to approve the agenda as modified.
- Pete Hassemer seconded motion. Motion passed, action approved.

ITEM 2: Approve 7/10/06 Draft Action Notes as Final

Action:

- Carl Scheeler moved to accept 7/10/06 Members Meeting action notes as final.
- Mark Bagdovitz seconded motion.

Dave Statler called for amendment referencing page 3, paragraph 3, under Item 6: Update on MSRT on Budgets Assigned. Dave suggested revisions as follows:

The UCUT proposal was *recommended for funding funded* and the Kalispel and Spokane proposals were *recommended for funding funded* at \$30,000, consistent with existing funding levels of the other fish and wildlife managers with the caveat that they would be held to the same reporting standards and tasks.

- Dave Statler moved to finalize the 7/10/06 Members Meeting action notes as modified.
- Mark Bagdovitz seconded motion. Motion passed, action approved.

ITEM 3: CBFWA Public Relations Presentation

Discussion: Gwen Lankford, Sapphire Strategies presented the draft Public Relations Implementation Plan and the new design of the CBFWA logo, stationary header and side bar list for final review and approval. She focused on the guiding principals in the work plan to increase public outreach, reliance, and investment and the implemented actions to support and promote CBFWA's image in the Columbia River Basin.

Brian Lipscomb requested that the Members provide a media contact that represents and understands the views from your tribe or agency to work with Gwen. She is looking for stories to tell the public that identifies the Members' faces and adds humanity to the science.

On 8/30, the Member's reviewed the draft PR implementation plan proposal and requested that the deliverables below be clarified in the draft and reviewed again 8/31.

- Describe how state and tribal staffs will be reached across the basin.
- Describe how success will be measured to provide evidence of success.
- Specifically describe how to engage with the general public and state and local governments.

On 8/31, the Members reviewed the revised draft CBFWA public relations implementation plan. Gwen deleted the contract language from the proposal, added deliverables for PR accountability, success measures, and grassroots organizations to audience outreach.

Gwen asked the Members to have confidence in her media and communication skills. Mark Bagdovitz supported her efforts and realizes that she is working for the long-term to improve the public relations of CBFWA and views her as colleague.

Gwen asked the Members to accept the draft as a living breathing plan to review, assess, and revise if needed.

Tony Nigro supported Gwen's ideas and explained that public dollars always have a higher sense of accountability and we are all sensitive to it. He suggested that Gwen work with MAG on a couple pilot projects proposals that would get CBFWA started to develop an effective public relations and public outreach campaign.

Tony Nigro moved that the plan be adopted as modified, in addition, Gwen, Tana, Brian, and MAG would work to together to write specific proposals in three areas 1) Peter Donaldson's message and The SalmonPeople play 2) support one or more grassroots recovery plan projects 3) how to better build the image of CBFWA.

Some of the specifics are to endorse The SalmonPeople play, look for an opportunity to partner with Peter in Columbia River Basin to bring the play to a community that is ready for it, and be a CBFWA representative after the play to provide guidance to individuals who want to make a difference. Start discussions on the CBFWA information insert for The SalmonPeople Tour program.

Volunteer grassroots organization in your fish and wildlife jurisdiction where CBFWA and staff could begin working to help facilitate the meeting. Gwen suggested the SOTR as possible grassroots project.

Begin facilitating meetings to define the process to promote our image to educate the public on what is CBFWA, here is how the decisions are made in Columbia River system, which is a watershed, tomorrow's goals, and here is an opportunity to participate if you are interested. Improve CBFWA's website to be more accessible to the public.

Action #1:

- Tony Nigro moved to adopt the CBFWA public relations implementation plan as modified by Gwen Lankford, Sapphire Strategies, in addition, the MAG would populate a public relations subcommittee to work on tasks with Gwen, Tana, and Brian on writing specific proposals in three areas 1) Peter Donaldson's message and The SalmonPeople play 2) support one or more grassroots recovery plan projects 3) how to better build the image of CBFWA.

- Carl Scheeler seconded the motion. Motion passed, action approved.

Action #2:

- Carl Scheeler moved to accept the new CBFWA logo and stationary as presented.
- Mark Bagdovitz seconded motion.

Tim Dykstra, SPT and John Palensky, NOAA Fisheries called for amendment stating that they will confirm with Gwen Lankford that their Tribe and agency's titles are correctly represented on the side bar of the

CBFWA stationary. Motion passed as modified, action approved.

ITEM 4: Approve Draft Project Priorities Response to NPCC & BPA

Discussion: Tom Iverson presented the draft letter to Chairman Karier and the attached list of projects regarding inadequate funding for critical projects.

The Members reviewed the draft letter and provided comments in the meeting. Bill Towey, Colville Tribe requested that the Selective Harvest proposal be added to the list of projects. During the break, Tom incorporated the Members comments and revised the draft letter and the list of essential projects for Members review, approval for Chairman Ron Tranhan's signature, and distribution to the Chairman Karier, NPCC on 8/31/06.

- Action:**
- Tony Nigro moved to approve the revised CBFWA draft project priorities response letter with list of projects to Chairman Karier, NPCC, as modified.
 - John Palensky seconded motion, Motion passed, Action approved.

ITEM 5: Northwest Power Conservation Council Amendment Process Discussion

Tom Iverson provided a PowerPoint presentation focusing on establishing an adaptive management framework for the Fish and Wildlife Program using the Status of the Resource Project as data framework for regional monitoring and evaluation.

- Action:**
- Tony Nigro moved to direct the MAG to develop comments on the Council's proposed amendment process calling for defined biological objectives for the Fish and Wildlife Program. How to facilitate program amendments and how are biological objectives defined will be discussed at the 9/19/06 MAG meeting. A special Members meeting will be scheduled to review the MAG's product.
 - Dave Statler seconded motion. Motion passed, action approved.

Lunch Speaker

Vice-Chair Joan Dukes, Oregon Council Member presented three challenges to the CBFWA Members.

1. Build a larger base of contacts
2. Utilize CBFWA's new role in subbasin planning, project solicitation, and implementation processes.
3. Get old Members back and unify CBFWA

Council Vice-Chair Dukes stated that she is looking forward to continuing the open communication rapport with CBFWA and that she is always available by phone at 503/229-5171.

ITEM 6: CBFWA Work Plan in Relation to FY 07-09 Funding Discussion

Discussion: Brian Lipscomb introduced Doug Marker's request that CBFWA engage with the NPCC Members to develop the scope of work for 07-09. Doug suggested updating the CBFWA proposal to include specific coordination tasks and mechanisms for funding F&W managers. NPCC is implementing the program and is requesting collaboration with CBFWA. Doug presented information on coordination issues regarding the ratepayers funding task and best way to allocate funding for coordination roles.

Joan Dukes said the Mainstem Systemwide will focus on the all coordination projects at the 8/31/06 F&W Committee meeting and again at the 9/12-14/06 NPCC Meeting in Astoria, OR. John Palensky and Tom Iverson will attend the 8/31 meeting.

- Action #1:**
- Tony Nigro moved to call a MAG Meeting on 9/6/06 and invite the NPCC staff, Kalispel and Spokane Tribes to participate.

- Bill Tweit seconded motion. Motion passed, action approved.

- Action #2:**
- Tony Nigro moved to assign the MAG to strategize with Doug Marker, NPCC staff, representatives from Kalispel Tribe, Spokane Tribe, UCUT, and CRITFC to provide their perspective to better define CBFWA work plan tasks and deliverables, coordination funding mechanisms, and ratepayer funding for FY07-09 with an intent to present a product to the Council at the September 12-14, 2006 NPCC Meeting in Astoria.

- Bill Tweit seconded motion. Motion passed, action approved.

ITEM 7: CSMEP Executive Summary Draft

Discussion: The draft executive summary for the CSMEP FY 2006 Annual Report was not presented instead Frank Young reported the FY06 CSMEP's accomplishments and gave a presentation on CSMEP's vision, objectives, design pilot for Snake Basin, task groups for inventory & assessments, status & trends, hydro system, harvest, habitat,

hatchery, and design integration.

- Action:**
- Dave Statler moved that CBFWA staff develop and deliver a statement endorsing MSRT's recommendation for funding for CSMEP to the Council at the 8/31/06 F&W Committee Meeting and make another presentation at the September NPCC Meeting in Astoria.
 - Mark Bagdovitz seconded motion. Motion passed, action approved.

ITEM 8: Charter Actions

Jann Eckman summarized the revisions pending to the CBFWA and FPAC Charters as previously communicated. After a lengthy discussion, the Members provided edits to sections 402, 407 and 501 of the CBFWA Charter.

- Action #1:**
- Gary Aitken, Sr. moved to accept the CBFWA Charter with modified changes pending Joe Mentor's review. If Joe Mentor identifies a problem, the CBFWA Charter will come back to the Members for review and action.
 - Mark Bagdovitz seconded motion. Motion passed, action approved.

Discussion: Adoption of the revised FPAC Charter in 2005 was tabled pending the FPC's future. The pending revised FPAC Charter is consistent with other technical committee structures. The Members requested minor edits to Sections II, IV, and V.

The Members discussed System Operation Requests (SOR) in detail.

FPAC may develop SOR on behalf of the Members. FPAC is a subset of the Salmon Managers. Bill Towey requested a current list of the FPAC representatives.

Ron Peters asked how SOR's communication is distributed. Michele DeHart reported that there is no letterhead and when the SOR email is sent, each entity making the recommendation is always identified in the email.

Michele DeHart reminded the Members that FPAC is available to help write SOR's for all Members. Sue Ireland was surprised to hear that, because KTI is short staffed and can really use FPAC's help.

- Action #2:**
- Tony Nigro moved to accept the FPAC Charter with modified changes.
 - Mark Bagdovitz seconded motion. Motion passed, action approved.

ITEM 9: Fish Passage Oversight Board - Update

Due to time constraints, the FPOB update agenda item was moved to 8/31/06 for discussion but the notes from the discussion is listed here in the original agenda order.

Brian Lipscomb gave an FPOB update from the 8/17 MAG Meeting discussions. He reported that within the 2003 mainstem amendment to the NPCC Program there is an articulation of the oversight structure for FPC. In the revised CBFWA proposal that was submitted based on the MSRT and ISRP recommendations. The CBFWA, CRITFC, and Washington all agreed the easiest way to address the governance oversight structure issue raised by the ISRP and MSRT was to utilize the recommendations within mainstem amendments from 2003. Realizing that this had never been fully implemented or agreed to, the MAG is tasking what that would look like and how to proactively meet the intent and protect the Members authority in that oversight structure. Michele DeHart suggested that the MAG think about a strategy for CBFWA to consider interacting in that arena. Should CBFWA wait for a decision to be reached through the 9th Circuit Court or should we begin strategizing the establishment of the Board and committee? If so, how would CBFWA want to set that up? What form would it take? Should CBFWA populate the committee? Dave Statler requested background information on the existing structures, charters, and relevant documentation that staff is still in the process of pulling together to include history of the Fish Passage Board of Directors which was the original CBFWA structure before the mainstem amendments. Over the next 2-months, MAG will review the existing structures, charters, and relevant documentation.

ITEM 10: Status of the Resource Presentation – Neil Ward

During the meeting agenda item #10 was moved to day two but the notes are listed in the original agenda order.

Discussion: To view the prototype of the Status of the Resources website go to www.cbfwa.org/sotr

Neil Ward and Amy Langston presented the draft Gorge Province report to the Members. This is a general overview of the province and is a good gap analysis for biological objectives, data, and resident fish populations. The subbasin plans provided the information for the SOTR report. The report needs your technical review and comments to verify that the information in the report is represented correctly. Time is short, the SOTR volume one is due to the NPCC in mid-October. Please contact Neil Ward at neil.ward@cbfwa.org or 503-229-0191.

Bill Towey expressed that the Surfboard relationships are important and suggested utilizing their databases, for example, contact the Pacific Coastal Salmon Board.

- Action:**
- Tony Nigro moved to assign the MAG to populate a Steering Committee to review refined Gorge Province report and prepare document summaries for outstanding tasks and sections, such as, introduction letter for future edits, Mainstem Systemwide Hydro, M&E components, standardize limiting factors, and performance measures.
 - Carl Scheeler seconded motion. Motion passed, action approved.

ITEM 11: Data Management Update

Tom Iverson encouraged CBFWA to participate in the data management workshop scheduled for 9/20-21/06. The workshop objectives are to define a framework to support adaptive management for the BPA funded F&W Program and specifically define scope of work for the FY 07-09 StreamNet project to provide data consistency to support agencies and tribes and the NPCC Fish & Wildlife Program.

To view the Data Management Workshop webpage go to <http://www.cbfwa.org/conferences/FY06Data/default.cfm>.

Bruce Schmidt, StreamNet requested feedback and F&W managers' input stating "data management works best with people that it is serving."

- Action:**
- Tony Nigro moved to assign the MAG at the 9/6/06 meeting to discuss data management and define CBFWA's views to be represented at the September 20-21, 2006 workshop.
 - Carl Scheeler, seconded motion. Motion passed, action approved.

Dinner Speakers

Geoffrey S. Whisler, ODFW and Tod Jones of CEDC-Fisheries (Clatsop County Economic Development Council) gave an informative presentation on the values and progress of the thirty-year-old Select Area Fisheries Enhancement (SAFE) Project. The presentation is posted on the 8/30/06 Members Meeting webpage.

Day One - Meeting Adjourned.

Day Two – Thursday, August 31, 2006

Attendees: Chairman Ron Trahan, CSKT; Gary Aitken, Sr., KTI; Lawrence Schwabe, BPT; Ronald Peters, Cd'AT; Lynn DuCharme, CSKT; Bill Towey, CTCR; Carl Scheeler, CTUIR; Lonny Macy, CTWSRO; Michele DeHart, FPC; Peter Hassemmer, IDFG; Sue Ireland, KTI; Dave Statler, NPT; Tony Nigro, ODFW; Gwen Lankford, Sapphire Strategies; Doug Taki, SBT; Tim Dykstra, SPT; Mark Bagdovitz, USFWS; Bill Tweit, WDFW.
CBFWA Staff: Brian Lipscomb, Jann Eckman, Kathie Titzler, Trina Gerlack, Tana Klum, Amy Langston, Neil Ward, & Frank Young

8/31/06

Speaker: Peter Donaldson, The Salmonpeople Tour

Introductions, Roll Call, Recap Day One, and Review of Agenda

Chairman Trahan opened the meeting with introductions, comments and expectations. Members' comments were positive regarding the actions taken the day before, Joan Dukes' speech, and the expectation that the new CBFWA logo and revised PR plan will be approved today.

Note: *Status of the Resource (SOTR) Presentation – Neil Ward*

During the meeting, this agenda Item #10 was moved to this time slot; however, the notes from the discussion are listed in the original order of the agenda.

Note: *Data Management Update*

This agenda item was originally scheduled for this time slot; however, during the meeting the agenda item was moved for discussion on day one. The notes of the discussion are listed in the original order of the agenda.

Please see agenda Item #11 on day one.

Note: Fish Passage Oversight Board Update

During the meeting this agenda Item #9 was moved to this time slot; however, the notes from the discussion are listed in the original order of the agenda. Please see agenda Item #9 on day one.

ITEM 12: Communicating Fish & Wildlife Costs to the Region's Rate Payers

Discussion: Tana Klum gave a presentation to the Members on Communicating Fish & Wildlife Costs to the Region's Rate Payers. She reported on the 7/7/06 McMorris testimonies, which highlight that BPA is consistently establishing inaccurate figures and messages on behalf of utility interests. The utility interest's testimonies were clearly in line with what BPA was stating. Tana presented four points.

1. *BPA is consistently establishing inaccurate figures and messages on behalf of utility interests*
2. *CBFWA, Council, GAO, and other natural resources interests consistently send messages to refute or correct the inaccuracies.*
3. *There are deadlines for decisions coming up quickly and BPA and Utilities' messages are already out there in the region. Are the Members concerned?*
4. *Does CBFWA want to strategize to send a different message?*

Brian added there are many concerns in regards to overall costs of the F&W Program that relates back to the \$143M and lack of adequate level of funding to implement plans across the region, which a \$30M shortfall has been identified. There are forces that disagree and believe that too much money is spent. Do the Members want to change the present message and have better conversations about the actual costs that represent what the people within the region want set towards fish and wildlife, instead of what is presented to them? Do the Members want the MAG to strategize a public information campaign to insure that real costs are being displayed?

Dave Statler suggested assigning this PR task to the Gwen & Tana. Gary Atiken, Sr. supported the task. Tony Nigro requested that the MAG strategize first and work through any complications to define a clear plan that he would take back to ODFW for review and approval. Mark Bagdovitz pointed out that there are two audiences, a broader audience for fish and wildlife costs and a narrower audience within our own agencies that could discuss the terms of power costs with the help from existing reports and individuals like Ed Sheets. Dave stated that CBFWA's image is being damaged and it is important to be proactive instead of always reacting. Mark expressed that this is a public relations issue and it needs to be managed wisely.

- Action:**
- Dave Statler moved to assign the MAG to strategize to insure the real costs of fish and wildlife are communicated effectively.
 - Tony Nigro seconded motion. Motion passed, action approved.

ITEM 13: The Salmonpeople Tour – Peter Donaldson

Peter Donaldson is an educator and artist involved in Salmonpeople, a one-man show described as an outreach and education strategy in the salmon restoration arena, currently under a watershed theme. The Salmonpeople Tour is a long-term outreach and education strategy in partnership with multiple sets of local and regional players.

Salmonpeople is a watershed of projects based on a power of stories. Peter Donaldson as Cyrus Jackson performed the "Watershed Address" excerpt from the Salmonpeople play. In just minutes, Cyrus Jackson drew the bioregion on a 3'x5' paper as he named each river from memory. A private performance is scheduled on the evening of October 6, 2006 in Portland for leaders, shakers, and doers. Peter provided several documents to measure sustainable prosperity and how to get started. Link to the Peter Donaldson's website at www.peterdonaldson.net.

- Action:** The Members agreed to endorse of The Salmonpeople Tour and directed Brian Lipscomb, Gwen Lankford, Tana Klum to collaborate with Peter Donaldson to promote the Salmonpeople Tour and CBFWA's image.

ITEM 14: CBFWA Committee Updates

No chairperson or staff representatives were available to provide the technical committee updates. Committee's structure and function is currently cued for review and discussion at the September 19th MAG meeting.

- Action:**
- Tony Nigro moved that the CBFWA Committee updates be postponed to next Members Teleconference.
 - Carl Scheeler seconded the motion. Motion passed, action approved.

ITEM 15: Open Discussion

Discussion: Mark Bagdovitz requested updates on the invitation letters to rejoin CBFWA that were signed by Chairman Trahan and sent in May 2005 to Kalispel and Spokane Tribes and the status of the Wildlife Committee issue that was reported at the August MAG Meeting.

Kalispel and Spokane Tribes

Brian reported that the Kalispel and Spokane Tribes have not responded to the letters, requests for follow-up meetings, or numerous phone calls made by staff. Some suggestions were for the Members to call the Directors and Council Members of Kalispel and Spokane Tribes individually and let them know that CBFWA respects their decisions and there is always an open seat for Kalispel and Spokane Tribes to participate at the table, reinforcing that these are not closed meetings and respect their input whether they are signatures to the charter or not. To be consistent with other non-members, CBFWA coordination funding between now and March 31, 2006, may be available to reimburse them for costs associated with their participation, if requested. The Members requested that Gary Aiken, Sr. or Ron Peters review the drafts to be sure we are sensitive to KT and ST perspective.

- Action #1:**
- Tony Nigro moved that Brian Lipscomb and the MAG draft follow-up letters to our invitation to rejoin CBFWA and welcoming the Kalispel and Spokane Tribes to participate as non-members of CBFWA consistent with other non-CBFWA members. The drafts will be reviewed at the 9/6/06 MAG meeting.
 - Carl Scheeler seconded the motion. Motion passed, action approved.

Discussion: **Wildlife Advisory Committee (WAC) Issue**

Mark Bagdovitz expressed concern with the message that is spreading in the region that WAC members are losing interests to participate and attend the WAC meetings.

Carl Scheeler reported that the Wildlife Managers are still interested and want to participate in the WAC meetings. He explained the managers are maxed out from the subbasin planning process, busy attending other meetings, and working on funding issues which are taking priority over the WAC meetings. The problem is short-term and as soon as a substantial agenda is distributed the WAC will come together to address the issues.

Brian stated the ongoing discussions about the CBFWA work plan and how we use our organizational structure to get work completed will create assignments for the technical committees. Some future WAC assignments are defining goals & objectives, subbasin and provincial work, discuss what to do about ISRP's flagging the issue of needed a long-term O&M strategy or policy and what will the WAC's recommendation be to the Members for consideration.

Ron Peters stated that the Resident Fish Advisory Committee is in the same position. He added another challenge to the mix, that the Resident Fish and Wildlife managers are stretched out along the Columbia River Basin and it requires extra time out of the week for the F&W Managers to get together to meet.

Peter Hassemer stated that the MAG needs to review the changing roles and reevaluate the organization's structure for CBFWA committees.

- Action:** The Members directed the MAG to begin reviewing the Wildlife, Resident Fish, and Anadromous Fish committees' structure at the 9/19/06 MAG meeting.
- Review the technical committees' structure and evaluate the roles of the each committees
 - Does the present structure serve the needs of CBFWA?
 - Next steps

Meeting adjourned

Frank Young's Retirement Barbeque in Ilwaco, Washington

Day Three: Friday – September 1, 2006 – Charter Fishing